

A group of approximately ten people, including men in suits and women in formal dresses, are standing on a red carpet. They are holding awards and looking towards the camera. The background is dark with some stage lighting and a large graphic of a building or structure.

Building the Future Awards 2025 Sponsorship Pack

The Building the Future Awards (BTFA) is the UK's premier event celebrating young people aged 18-35, and leading companies in the construction and built environment sector. Now in its third year, the BTFA has grown to become a platform for recognising excellence, fostering diversity, and bridging the skills gap within the industry.

In 2024, the awards were attended by 400 industry leaders, young professionals, and educators, making it our most successful event yet. In 2025, we aim to build on this success, welcoming an even larger audience to celebrate and inspire the next generation of leaders across the UK..

About Building The Future

As we enter our third year, the Building the Future Awards continues to celebrate and empower the next generation of leaders in the construction and built environment sectors. From our humble beginnings, the awards have grown into a national platform that highlights excellence, inspires talent, and bridges the skills gap in one of the UK's most vital industries.

2024 was a landmark year for us, with over 400 attendees, participation from 50+ leading companies, and extensive media coverage. In 2025, we are taking the awards to the next level, with a larger audience, expanded events, and new opportunities for sponsors to make a meaningful impact.

Awards Evening Highlights

- Welcome Drinks Reception
- Delicious Three-Course Meal
- Exciting Entertainment
- Networking with Industry Leaders
- Celebration of Award Winners
- Red Carpet Interviews with Winners
- Inspiring and Uplifting Atmosphere

Building the Future Awards: Five-Year Goal

Our vision for the next five years is to create a measurable impact through the **Building the Future Awards**, fostering a cycle of inspiration, achievement, and industry growth.

What Success Looks Like:

1. **Inspiration:** A winner of a BTF award returns to their community, sharing their journey and inspiring others.
2. **Aspiration:** A young person hears their story, is motivated to explore opportunities, and applies for a role within the construction industry.
3. **Opportunity:** They successfully secure a position and embark on their career journey within the industry.
4. **Excellence:** They excel in their role, making meaningful contributions and growing professionally.
5. **Recognition:** Their efforts lead to a nomination for a BTF award, ultimately winning and continuing the cycle of inspiration.

Why Sponsor?

Supporting the **Building the Future Awards** provides construction companies with a unique opportunity to:

- **Demonstrate Social Sustainability:** By investing in future talent, companies contribute to the industry's long-term growth and address skills shortages, creating a more sustainable and diverse workforce.
- **Support Early Careers Development:** Engaging with the awards helps companies connect with aspiring professionals, providing mentorship and pathways to meaningful careers in construction.
- **Enhance Tender Applications:** Sponsoring the awards allows companies to showcase their commitment to social value initiatives, strengthening their bids for new projects by demonstrating tangible investment in community engagement and workforce development.
- **Brand Visibility and Networking:** Sponsors gain prominent exposure within the construction sector, connecting with industry leaders, influencers, and emerging talent.

Our goal is to cultivate multiple success stories, creating a lasting legacy of mentorship and professional growth that fuels the future of the construction industry. By tracking these journeys, we aim to measure our long-term impact and demonstrate how the Building the Future Awards truly shape the industry's future.

2025 Awards Event Details

Date: Thursday, 27th November 2025

Venue: Aston Villa FC, Birmingham

Attendees: 400+ leaders, professionals, and future stars of the construction industry



Award Categories and Mentorship

The Building the Future Awards 2025 features 16 categories recognizing excellence across various disciplines in the construction industry. These categories cover a wide range of roles and specialties, ensuring comprehensive representation of the sector.

2025 Award Categories

1. Young Apprentice of the Year
2. Young Site Manager of the Year
3. Young Architectural or Design Professional of the Year
4. Young Engineer of the Year
5. Young Project Manager of the Year
6. Young Surveyor of the Year
7. Young Planner of the Year
8. Young Commercial Manager of the Year
9. Rising Star of the Year
10. Young Construction Professional of the Year
11. Best Construction Skills Training Provider
12. Leadership in Social Value and Sustainability
13. Employer of the Year – Large Enterprise
14. Employer of the Year – SME
15. Best FE Provider of the Year
16. Best HE Provider of the Year

Mentorship Opportunities

Category sponsors and judges, have the unique opportunity to mentor a Building the Future Awards winner. This involves monthly half-hour sessions for six months, allowing sponsors to provide guidance, support, and valuable industry insights to foster the growth of the next generation of construction professionals.

Building the Future: Year-Round Impact

The Building the Future initiative delivers continuous impact through three interconnected programs that address the construction skills gap at every level. Launching in 2025, the **BTF Young Construction Professionals Network** creates a vibrant, year-round community connecting emerging talent with industry leaders. This dynamic platform brings together ambitious professionals aged 18-35 with experienced mentors and industry pioneers through regular networking events, expert-led workshops, and mentorship opportunities.

In June, our **Construction Summit and Careers Fair** bridges the gap between education and industry, welcoming 200 students (ages 11-13) and 100 industry professionals to University College Birmingham. Through interactive workshops, panel discussions, and hands-on experiences, these events inspire the next generation while providing valuable networking opportunities for young professionals from our network. The initiative culminates in our prestigious awards ceremony in November, celebrating excellence across the sector.

For sponsors, this integrated approach offers unprecedented year-round exposure and the opportunity to engage with talent at every stage - from school students exploring construction careers to ambitious young professionals and industry leaders. Our 2025 goal is to reach 5,000 students, educators, and industry professionals, creating lasting impact through this comprehensive approach to talent development. Together, these initiatives form a powerful platform for organisations committed to shaping the future of construction.

Construction Summit and Careers Fair - Event Details

Date: Wednesday, 18th June 2025

Attendees: 200 students (ages 11-13) and 100
industry professionals

Location: University College Birmingham

Activities

Interactive workshops, panel discussions, and
hands-on experiences

Sponsorship Packages: Headline and Diamond

New for 2025

- Expanded national mentorship programme for individual category winners
- Greater focus on sustainability and social value in award categories
- Enhanced sponsor visibility across all platforms and events
- The Building the Future Awards offers a range of sponsorship packages tailored to suit different goals and budgets. Here are details on the top-tier packages:

Headline Sponsor x 2 - £20,000 + VAT (Sold Out)

Exclusive Brand Integration

- Recognition as "Building the Future Awards 2025 presented in association with [Your Organisation]"
- Premium logo placement as Headline Sponsor on ALL marketing materials, website, and communications
- Prominent branding on stage throughout the entire ceremony
- Logo etched on all award trophies alongside BTF branding
- Company message in welcome letter to all attendees
- Dedicated PR announcement of headline sponsorship

Premium Event Presence

- Five-minute opening address at awards ceremony
- Premium positioned table of 10 with champagne package
- Access to VIP area at drinks reception
- Exclusive meet-and-greet opportunities with all category winners
- Private photography session with winners
- Dedicated social media team covering your involvement throughout the night

Exclusive Content

- Full-page welcome message in event programme
- 1-minute corporate video played during prime ceremony slot
- Exclusive interview opportunities with category winners
- Featured quotes in all press releases

Year-Round Partnership Benefits

- Seat on the BTF Awards Advisory Board
- Speaking slot at Construction Summit and Careers Fair
- First right of refusal for 2026 headline sponsorship
- Co-branding opportunities at all BTF network events
- Access to BTF winner network for recruitment opportunities
- Dedicated account manager for maximising sponsorship benefits

Community Impact

- Mentorship programme naming rights
- Priority access to BTF talent pool
- Featured case studies of your organisation's commitment to developing future talent
- Opportunity to host BTF network event at your premises

Marketing Integration

- Co-branded content series featuring your senior leadership
- Integration into BTF's social media strategy
- Dedicated email announcement to BTF database
- Premium position in all BTF digital content
- Professional photography and videography package

By becoming a Headline Sponsor, you position your organisation as a true industry leader committed to developing the next generation of construction talent. This exclusive partnership delivers unparalleled brand exposure while creating meaningful connections with emerging industry professionals.

Diamond Sponsor - £12,000 + VAT (4 Available)

Offers premium positioning and comprehensive marketing exposure throughout the awards journey:

- Brand Recognition
- Premium logo placement on all pre-event marketing materials
- Special acknowledgement during awards ceremony including company biography and achievements
- Extended company profile in event programme
- Prominent logo placement during sponsored award presentation
- Logo featured on post-event communications and success stories
- Dedicated social media announcement and feature post

Event Benefits

- Full table of 10 with premium drinks package
- Category Sponsorship with presentation opportunity
- Half-page feature in the evening programme
- Dedicated networking opportunities with category winners
- Professional photography package including rights for marketing use

Year-Round Engagement

- Invitation to participate in BTF networking events
- Recognition in all BTF press releases
- Opportunity to contribute thought leadership content
- Priority booking and placements for Construction Summit and Careers Fair

Sponsorship Packages: Gold and Specialty

In addition to the top-tier packages, the Building the Future Awards offers Gold and specialty sponsorship options:

Gold Sponsor - £6,000 + VAT (8 Available)

Enhanced visibility package with focused category alignment:

Brand Recognition

- Logo placement on event materials
- Company listing in programme
- Social media acknowledgement
- Logo on screens during ceremony

Event Benefits

- Table of 10 with standard drinks package
- Category award presentation
- Quarter-page programme feature
- VIP drinks reception access

Drink Reception Sponsor - £6,000 + VAT (1 Available)

Create a memorable first impression as exclusive host of the welcome reception:

Exclusive Benefits

- Branded welcome drink for all guests
- Exclusive branding throughout reception area
- Dedicated hostess team in branded attire
- Custom cocktail naming rights
- Branded bar accessories and napkins
- Photography team dedicated to reception coverage
- Recognition as "Official Reception Partner"
- Opportunity to display company materials/demos in reception area
- All Gold Sponsor benefits included

Entertainment Sponsor - £6,000 + VAT (1 Available)

Entertainment Sponsor - £6,000 + VAT (Exclusive) Own the evening's entertainment and create lasting memories:

Exclusive Benefits

- Branding on stage during all entertainment segments
- Logo incorporated into entertainment backdrop
- Introduction of headline entertainment act
- Dedicated mention in all entertainment announcements
- Branded entertainment schedule in programme
- Meet & greet with entertainment
- Professional video coverage of entertainment segments
- Recognition as "Official Entertainment Partner"
- All Gold Sponsor benefits included

Each package includes carefully curated benefits designed to maximize your organisation's visibility and engagement with the Building the Future community. Bespoke packages can be created to align with specific marketing objectives.



Behind the Awards and Supporters

The Building the Future Awards is made possible by a team of dedicated professionals and supported by key industry organisations.

Errol Lawson - Director

Entrepreneurial and leadership development expert with Masters degrees in Enterprise Management and Strategic Leadership.

Rachel Achimi - Social Media and Marketing Lead

Dedicated to driving business growth and fostering brand success across platforms.

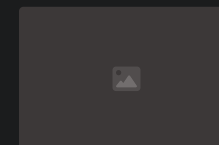
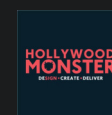
Emma Jones - Events Manager

Founder of AllinAll Events and boxxedup, providing exceptional service in events and corporate gifts.

Saffron Houston - Creative Director

Accomplished creative professional specialising in brand identities and impactful design solutions.

Our supporters





Contact Information

Be Part of the Journey

By sponsoring the Building the Future Awards, you position your organisation as a leader in fostering the next generation of talent while gaining unparalleled exposure in the industry. We are here to work with you to ensure your sponsorship delivers maximum value. Let's make a difference together!

Thank you for your time

Contact Us

For more information about the Building the Future Awards, please contact Errol Lawson:

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