

A group of award winners and hosts on a red carpet at the Building the Future Awards 2025. The group consists of ten people, five men and five women, dressed in formal attire. They are standing on a red carpet with a blue and white geometric backdrop. The text 'Building the Future Awards 2025 Sponsorship Pack' is overlaid in a large, gold, serif font on the left side of the image.

Building the Future Awards 2025 Sponsorship Pack

The Building the Future Awards (BTFA) is the UK's premier event celebrating young people aged 18-35, and leading companies in the construction and built environment sector. Now in its third year, the BTFA has grown to become a platform for recognising excellence, fostering diversity, and bridging the skills gap within the industry.

In 2024, the awards were attended by 400 industry leaders, young professionals, and educators, making it our most successful event yet. In 2025, we aim to build on this success, welcoming an even larger audience to celebrate and inspire the next generation of leaders across the UK..

About the Awards

As we enter our third year, the Building the Future Awards continues to celebrate and empower the next generation of leaders in the construction and built environment sectors. From our humble beginnings, the awards have grown into a national platform that highlights excellence, inspires talent, and bridges the skills gap in one of the UK's most vital industries.

2024 was a landmark year for us, with over 400 attendees, participation from 50+ leading companies, and extensive media coverage. In 2025, we are taking the awards to the next level, with a larger audience, expanded events, and new opportunities for sponsors to make a meaningful impact.

Evening Highlights

- Welcome Drinks Reception
- Delicious Three-Course Meal
- Exciting Entertainment
- Networking with Industry Leaders
- Celebration of Award Winners
- Red Carpet Interviews with Winners
- Inspiring and Uplifting Atmosphere

Why Partner with Us?

Your sponsorship of the Building the Future Awards is not just an investment in an event—it's an investment in the future of the construction industry. By joining us, you:

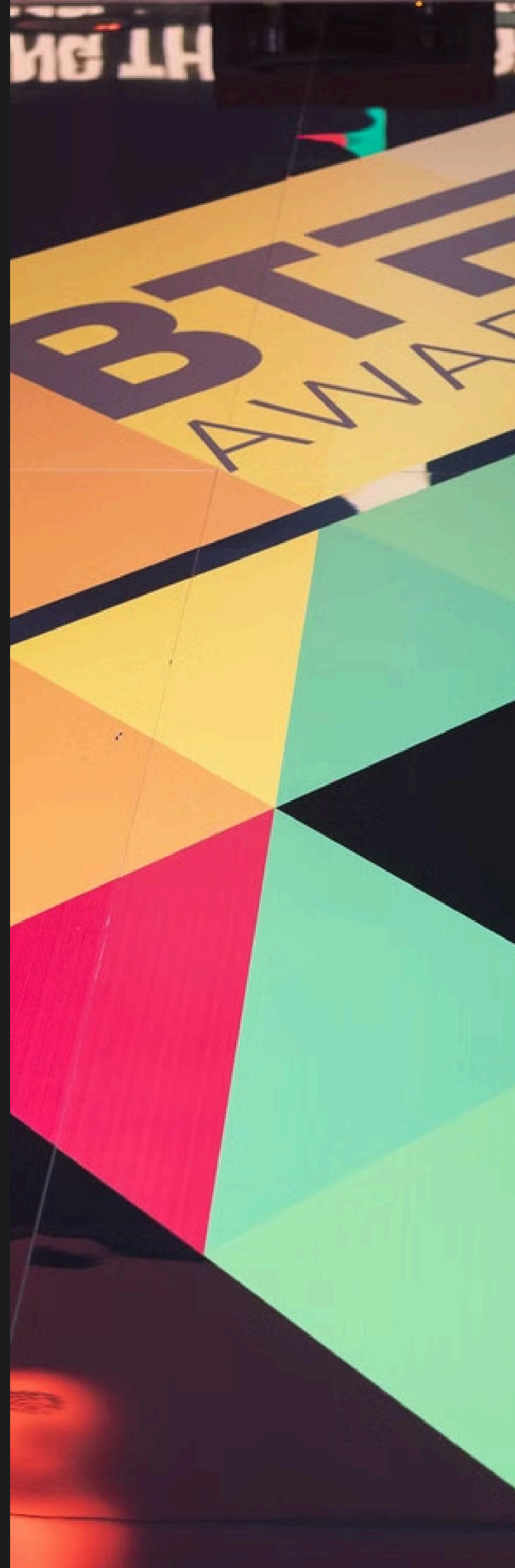
- **Support Talent Development:** Help us inspire and nurture young people across the UK to pursue rewarding careers in construction and the built environment.
- **Elevate Your Brand:** Gain visibility among industry leaders, government officials, and the next generation of talent.
- **Make a Lasting Impact:** Contribute to addressing the construction skills gap by connecting with and inspiring thousands of young people.

2025 Event Details

Date: Thursday, 27th November 2025

Venue: Aston Villa FC, Birmingham

Attendees: 400+ leaders, professionals, and future stars of the construction industry



Award Categories and Mentorship

The Building the Future Awards 2025 features 16 categories recognizing excellence across various disciplines in the construction industry. These categories cover a wide range of roles and specialties, ensuring comprehensive representation of the sector.

2025 Award Categories

1. Young Apprentice of the Year
2. Young Site Manager of the Year
3. Young Architectural or Design Professional of the Year
4. Young Engineer of the Year
5. Young Project Manager of the Year
6. Young Surveyor of the Year
7. Young Planner of the Year
8. Young Commercial Manager of the Year
9. Rising Star of the Year
10. Young Construction Professional of the Year
11. Best Construction Skills Training Provider
12. Leadership in Social Value and Sustainability
13. Employer of the Year – Large Enterprise
14. Employer of the Year – SME
15. Best FE Provider of the Year
16. Best HE Provider of the Year

Mentorship Opportunities

Category sponsors and judges, have the unique opportunity to mentor a Building the Future Awards winner. This involves monthly half-hour sessions for six months, allowing sponsors to provide guidance, support, and valuable industry insights to foster the growth of the next generation of construction professionals.

Construction Summit & Careers Fair

As part of the Building the Future initiative, sponsorship extends beyond the awards ceremony to include the **Construction Summit** and **Careers Fairs**, providing unparalleled opportunities to engage with young talent and showcase your organisation's commitment to the future of the industry.

These events are designed to inspire and connect young minds with the construction sector, bridging the gap between education and industry. Here's what we've achieved so far:

- **Careers Fairs:** Hosted events that welcomed hundreds of school students, providing hands-on experiences and insights into career paths within construction and the built environment.
- **Construction Summit:** A platform for industry professionals to discuss key challenges, trends, and innovations while networking with peers and future leaders.

By sponsoring, your organisation plays a pivotal role in shaping the next generation of construction leaders, fostering inspiration, and driving industry growth.

For 2025, we aim to **expand our reach**, reaching 5000 students, educators, and industry professionals, making a lasting impact on the sector.

Event Details

Date: Wednesday, 18th June 2025

Attendees: 200 students (ages 11–13) and 100 industry professionals

Location: University College Birmingham

Activities

Interactive workshops, panel discussions, and hands-on experiences

Sponsorship Packages: Headline and Diamond

New for 2025

- Expanded national mentorship programme for individual category winners
- Greater focus on sustainability and social value in award categories
- Enhanced sponsor visibility across all platforms and events
- The Building the Future Awards offers a range of sponsorship packages tailored to suit different goals and budgets. Here are details on the top-tier packages:

Headline Sponsor - £20,000 + VAT (1 Available)

The highest level of sponsorship with the greatest exposure and benefits, including:

- Prominent logo placement on all marketing materials ("Headline Sponsor")
- Five-minute speech at the awards introduction
- Table of ten with premium drinks package
- Logo etched on all trophies
- Full page feature in the evening programme
- 1-minute company video played during sponsored category

Diamond Sponsor - £12,000 + VAT (4 Available)

Offers significant marketing exposure and benefits, including:

- Logo placement on selected pre-event marketing materials
- Special mention by the host
- Full table of 10 with drinks package
- Category Sponsorship
- Opportunity to present an award
- Half-page feature in the evening programme
- Exclusive access to VIP drinks reception

Sponsorship Packages: Gold and Specialty

In addition to the top-tier packages, the Building the Future Awards offers Gold and specialty sponsorship options:

Gold Sponsor - £6,000 + VAT (6 Available)

- Category Sponsorship
- Presentation of an award
- Table of 10 with drinks package
- Logo featured on event backdrop and screens
- Quarter-page feature in the evening programme
- Exclusive access to VIP drinks reception

Drink Reception Sponsor - £6,000 + VAT (1 Available)

- All Gold Sponsor benefits
- Prominent branding in both welcome and VIP reception areas
- Exclusive hosts of the VIP drinks reception

Entertainment Sponsor - £6,000 + VAT (1 Available)

- All Gold Sponsor benefits
- Prominent branding during all entertainment segments



Behind the Awards and Supporters

The Building the Future Awards is made possible by a team of dedicated professionals and supported by key industry organisations.

Errol Lawson - Director

Entrepreneurial and leadership development expert with Masters degrees in Enterprise Management and Strategic Leadership.

Rachel Achimi - Social Media and Marketing Lead

Dedicated to driving business growth and fostering brand success across platforms.

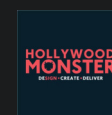
Emma Jones - Events Manager

Founder of AllinAll Events and boxxedup, providing exceptional service in events and corporate gifts.

Saffron Houston - Creative Director

Accomplished creative professional specialising in brand identities and impactful design solutions.

Our supporters



2025 Goals and Contact Information

2025 Goals

Engage 5,000+ students in construction-related activities and events
Host more than 300 professionals across multiple events to share knowledge and network
Create lasting connections between young people and industry leaders through mentorship and workshops

Be Part of the Journey

By sponsoring the Building the Future Awards, you position your organisation as a leader in fostering the next generation of talent while gaining unparalleled exposure in the industry. We are here to work with you to ensure your sponsorship delivers maximum value. Let's make a difference together!

Thank you for your time

Contact Us

For more information about the Building the Future Awards, please contact Errol Lawson:

Email: INFO@BUILDINGTHEFUTUREAWARDS.CO.UK

